

Connecting Conversation

Understanding senses, meaning and emotion in future design



Understanding senses through touch



Understanding meaning through gesture



Understanding emotions through smell

Learning new ways of developing products and services, in a 4 hour workshop, through a sequence of multimodal experiences

For 8 to 80 participants of all backgrounds, this workshop provides a clear framework for understanding the problems and opportunities of designing hyper-personalised and multi-sensory devices and services.

A 4 hour experiential workshop with strong positive feedback from conferences, including EuroIA and O'Reilly Design, and commercial clients, including Google and CX Partners.

For more details, contact Alastair Somerville.

a.somerville@acuitydesign.eu

www.sensoryUX.com

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+44 (0)7808 480749